

Message Text

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USIA:IEE:PBROWN (PHONE)

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FM SECSTATE WASHDC

TO AMEMBASSY PRAGUE

UNCLAS STATE 004646

E.O. 11652: N/A

REF: PRAGUE 0035-U

1. DONALD APPELYARD BORN LONDON 1928. PREVIOUSLY PROF. URBAN DESIGN MIT AND VISITING LECTURER HARVARD, YALE, UCLA AND VENICE. PUBLISHED 28 PAPERS ON ENVIRONMENT, URBAN TRANSPORTATION, URBAN GROWTH AND REGIONAL DEVELOPMENT AND THE BART TRANSPORTATION SYSTEM. PRESENTLY DOING RESEARCH ON A) ENVIRONMENT SIMULATION--PROJECT INCLUDES CONSTRUCTION AND VALIDATION OF AN ENVIRONMENTAL SIMULATOR CAPABLE OF "DRIVING" OR "WALKING" THROUGH SMALL-SCALE THREE DIMENSIONAL MODELS, B) PROJECT WITH FEDERAL HIGHWAY TO STUDY ENVIRONMENTAL EFFECTS OF INCREASED TRAFFIC FLOW ON RESIDENTIAL STREETS, C) STUDY THE IMPACT OF THE NEW BART RAPID TRANSIT SYSTEM ON RESIDENTIAL NEIGHBORHOODS THROUGHOUT SAN FRANCISCO BAY AREA.

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2. FOLLOWING CABLE SENT ACTION LONDON REPEATED FYI:

AMEMBASSY PRAGUE WAS APPROACHED BY HIGHWAY INVESTMENT DEPARTMENT OF EAST CZECH LANDS REGIONAL COMMITTEE SEEKING LECTURER ON GENERAL SUBJECT US TRANSPORTATION AND HIGHWAY SYSTEM. LECTURE WOULD BE ORGANIZED IN CONJUNCTION WITH REGIONAL TRAINING PROGRAM FOR SELECTED 45 WORKERS WITHIN DEPARTMENT TO BE HELD IN JAN.-FEB.

PRAGUE WILLING FUND EUROPEAN TRAVEL, DOLS 50 HONORARIUM AND PER DIEM OF APPROPRIATE VOLUNTEER SPEAKER BUT REQUIRES PROPOSAL BY JAN. 15. PRAGUE CAN SUPPLY AUDIO-VISUAL SUPPORT FOR LECTURE AND SOME APPROPRIATE FILMS. LECTURE ONE-SHOT APPEARANCE, LASTING TWO HOURS.

AGENCY RECOMMENDS PROF. DONALD APPELYARD, UNIV. OF CALIF. BERKELEY, TRAVELING ON GUGGENHEIM FELLOWSHIP. FROM SEPT. TO NOV. 1974 APPELYARD APPEARED SUCCESSFULLY AS VOLSPKR UNDER USIS AUSPICES JAPAN, TAIPEI, SINGAPORE, JAKARTA AND NEW DELHI. UNDERSTAND MAY BE PROGRAMMED LONDON AND PARIS. APPELYARD PRESENTLY LONDON AND CAN BE REACHED AT: CENTRE FOR ENVIRONMENTAL STUDIES, 5 CAMBRIDGE TERRACE, REGENT'S PARK, LONDON NW1 4JL.

AGENCY WOULD APPRECIATE IF POST CAN CONTACT APPELYARD TO DETERMINE HIS INTEREST IN PRAGUE PROJECT. IF POSITIVE POST CAN COORDINATE PROGRAM WITH PRAGUE. ADVISE AGENCY. KISSINGER

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